



My experience at SHMS was unforgettable. I appreciated living and learning in a close knit environment where everyone from the staff to the students were passionate about this industry and all had something of value to add.
Candace Matson (USA) – Guest Experience Manager at Disney's Animal Kingdom, USA

**Year 1 – Common Core:
Food & Beverage Management**

Semester 1 (Five Months, Caux campus)

- Food and Beverage Production and Service Theory
- Food and Beverage Production Practice
- Food and Beverage Service Practice
- Food and Beverage Management
- Food and Beverage Experience and Interior Design
- Hospitality Studies
- Wine and Bar
- Accounting Principles
- Academic Communications
- Personal Development
- The Art of Employability
- Language (French, German)

Worldwide Internship

4-6 month internship worldwide or in Switzerland (minimum gross monthly salary in Switzerland: CHF 2,212.–)

**Year 2 – Common Core:
Rooms Division Management**

Semester 2 (Five Months, Caux campus)

- Facilities and Interior Design II
- Financial Accounting
- Managerial Communication
- Housekeeping Management
- Front Office Management and Concierge Services
- Marketing and Branding
- Hotel Information Systems
- Event Management
- Events Operations Management
- Yield and Revenue Management
- Language (French, German, or Spanish)

Worldwide Internship

4-6 month internship worldwide or in Switzerland (minimum gross monthly salary in Switzerland: CHF 2,212.–)



Student Awarded with a Swiss Diploma in
Hotel Operations Management

Year 3: Tailor Your Degree by
Selecting One of Three Pathways

Semester 3 (Five Months, Leysin campus)

Shared courses

- Human Resources and Leadership
- Data Driven Decision Making
- Marketing Management
- Managerial Accounting
- Language (French, German, Mandarin, or Spanish)

Pathway 1:
International Hospitality
Management

- AI and Digital Innovation
- Management Projects
- Corporate Social Responsibility
- MICE and Logistics for Events
- Independent Research Project
- Hospitality Economics

Pathway 2:
International Hospitality and
Events Management

- Management Project for Events
- Event Project Planning
- Event Project Management
- MICE and Logistics for Events
- Independent Research Project
- Hospitality Economics

Pathway 3:
International Hospitality and Design
Management

- Digital Design and Visual Technology
- Retail Management of
Luxury Brands
- Product and Brand Development
- Interior Design III
- F&B Outlet Design
- AutoCAD



Student Awarded with a Swiss Higher Diploma
in Chosen Specialisation





Semester 4 (Five Months, Leysin campus)

Pathway 1: International Hospitality Management

- Food and Beverage Development
- Human Resource Management and Business Strategy
- Contemporary Trends
- Strategic Management
- Leadership Across Cultures
- International Resort and Spa Management
- Digital Marketing

Pathway 2: International Hospitality and Events Management

- Sustainable Events Management
- Entrepreneurship in Hospitality and Events
- Contemporary Trends
- Strategic Management
- Leadership Across Cultures
- International Resort and Spa Management
- Digital Marketing

Pathway 3: International Hospitality and Design

- Human Resource Management and Business Strategy
- Delivering Added Value
- Project Management
- Small Business Development and Entrepreneurship
- Advanced Consumer Behaviour
- Innovation in Technology and Design

Dissertation / Integrated Business or Design Project (6 Weeks)

For the period of their dissertation, students can choose between distance or on-campus learning. In both cases strong support and supervision is provided.



Student Awarded with
Bachelor of Arts (Honours)
Awarded by University of Derby, UK

